



## EXHIBITOR BOOTHS

Preferred booths are more desirable in that they will have better visibility and higher expected traffic flow in the exhibit area

**STANDARD - \$1350**  
**PREFERRED - \$1500**

## SPONSORSHIP LEVELS

Many companies choose to participate as exhibitors at our event, but we also offer various levels of meeting sponsorship for those that desire a greater level of participation and visibility.

### BRONZE \$2500

- 25% off booth space
- Sponsor level recognition signage on your booth
- Positioning of booth space right outside room of speaker being sponsored (if applicable)
- Listing on Alabama AGD website and all newsletters and brochures until the next annual meeting
- Listing on the on-site Corporate Sponsor Banner

### SILVER \$4000

- 50% off booth space
- 20% off sponsor upgrades
- BRONZE BENEFITS, PLUS:**
  - Two Ballroom Lunch tickets for Thr & Fri
  - 30 seconds of images or video in on-site looping slideshow display
  - 1/4 page ad in digital newsletter

### GOLD \$8000

- FREE booth space
- 35% off sponsor upgrades
- BRONZE BENEFITS, PLUS:**
  - Four Ballroom Lunch tickets for Thr & Fri
  - 60 seconds of images or video in on-site looping slideshow display
  - Full page ad in digital newsletter
  - 1/4 page ad in one print newsletter
  - Full width email ad in Alabama AGD organization emails

## DETAILS

- All booths are located in the common areas of the lecture halls, not tucked away in a separate ballroom
- All sponsors AND regular exhibitors are invited to our outdoor Sunset Welcome Reception
- Sponsor listings and ads run from the start of the conference to just before the beginning of the next; this gives late registrants the benefit of a full year of visibility
- Newsletter print ad is only available to the first 4 gold sponsors due to limited print space
- On-site looping video slideshow is visual only (no audio) and includes other organization content
- Full list of sponsor and exhibitor terms & conditions will be available at [www.alagd.com](http://www.alagd.com)
- See list of sponsor upgrades on reverse side

**JOIN US EACH YEAR,  
THE WEEKEND AFTER  
LABOR DAY**





## SPONSOR UPGRADES

To add a sponsorship opportunity from the list below, you must first select to be one of our overall conference sponsors, bronze, silver, or gold level (see opposite side of flyer).

### SUNSET WELCOME RECEPTION CO-SPONSOR \$4000

3 AVAILABLE

Sponsorship of this event provides one of the highest visibility opportunities available at the conference. Each year, we hold a reception on the Hilton Sandestin's pool deck that welcomes all attendees to the conference—food and drinks are provided.

Signage at the event recognizes sponsor(s) and company representatives are given 5 minutes to speak. Typically we have over 100 people attend this event. **Exclusive sponsorship by one company is possible if the company purchases all 3 sponsor slots.**

#### Lunch Banquet Sponsor - \$1500 (3 available)

Signage at door & each round table; 5 minutes for company representative to speak; typically 50-70 doctors are in attendance each of the three days

#### Student Lunch Sponsor - \$1200

Signage at entrance to room; 5 minutes for company representative to speak; average of 20 dental students present for a program typically given by the national AGD president or other national AGD figure

#### Speaker Grants - \$1000

Signage at entrance to lecture room and mentioned in room before course and at course break(s); beneficial if you are not already sponsoring a specific course speaker

#### Coffee Break/Continental Breakfast

#### Station Sponsor - \$750 (3 available)

Signage for the whole day (until station is broken down after last afternoon coffee break); station is typically set up in the center of the center of the exhibit hall area

#### Wellness Series Sponsor - \$1000

Sponsor the newest events of the conference: a Friday Fun Run and a Saturday beach stretch on the pool deck; company name included with social media posts of the event; naming rights for the events (ex: "Smith Bur's Friday Fun Run")

#### Conference Mobile App Sponsor - \$750

recognition on intro/splash page of conference's mobile app (exclusive to one company)

#### Saturday Tailgate Keg Sponsor - \$750

Signage at football "tailgate" gathering

#### Saturday Tailgate Snacks Sponsor - \$750

Signage at football "tailgate" gathering

#### SUGGESTIONS? QUESTIONS?

Contact Amber Dodd, our executive secretary, and we will be happy to help!

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