



EMERALD COAST

AGD ANNUAL REVIEW OF DENTISTRY

- REGISTER ONLINE -
www.ALAGD.com

EXHIBITOR BOOTHS

Preferred booths are more desirable in that they will have better visibility and higher expected traffic flow in the exhibit area

STANDARD - \$1350
PREFERRED - \$1500

SPONSORSHIP LEVELS

Many companies choose to participate as exhibitors at our event, but we also offer various levels of meeting sponsorship for those that desire a greater level of participation and visibility.

BRONZE \$2500

25% off booth space

Sponsor level recognition
signage on your booth

Positioning of booth space right
outside room of speaker
being sponsored (if applicable)

Listing on Alabama AGD website
and all newsletters and brochures
until the next annual meeting

Listing on the on-site
Corporate Sponsor Banner

SILVER \$4000

50% off booth space

20% off sponsor upgrades

BRONZE BENEFITS, PLUS:

Two Ballroom Lunch
tickets for Thr & Fri

30 seconds of images or video
in on-site looping slideshow display

1/4 page ad in digital newsletter

GOLD \$8000

FREE booth space

35% off sponsor upgrades

BRONZE BENEFITS, PLUS:

Four Ballroom Lunch
tickets for Thr & Fri

60 seconds of images or video
in on-site looping slideshow display

Full page ad in digital newsletter

1/4 page ad in one print newsletter

Full width email ad in
Alabama AGD organization emails

Gold sponsor **spotlight post** on
LinkedIn & Facebook

**Suggest another way to
recognize your company
as a Gold Sponsor &
we'll see what we can do!**

DETAILS

- All booths are located in the common areas of the lecture halls, not tucked away in a separate ballroom
- All sponsors AND regular exhibitors are invited to our outdoor Sunset Welcome Reception
- Sponsor listings and ads run from the start of the conference to just before the beginning of the next; this gives late registrants the benefit of a full year of visibility
- Newsletter print ad is only available to the first 4 gold sponsors due to limited print space
- On-site looping video slideshow is visual only (no audio) and includes other organization content
- Full list of sponsor and exhibitor terms & conditions will be available at www.alagd.com
- See list of sponsor upgrades on reverse side

**JOIN US EACH YEAR,
THE WEEKEND AFTER
LABOR DAY**





SPONSOR UPGRADES

To add a sponsorship opportunity from the list below, you must first select to be one of our overall conference sponsors, bronze, silver, or gold level (see opposite side of flyer).

SUNSET WELCOME RECEPTION CO-SPONSOR \$4000

3 AVAILABLE

Sponsorship of this event provides one of the highest visibility opportunities available at the conference. Each year, we hold a reception on the Hilton Sandestin's pool deck that welcomes all attendees to the conference—food and drinks are provided. Signage at the event recognizes sponsor(s) and company representatives are given 5 minutes to speak. Typically we have over 100 people attend this event. **Exclusive sponsorship by one company is possible if the company purchases all 3 sponsor slots.**

Lunch Banquet Sponsor - \$1500 (3 available)

Signage at door & each round table; 5 minutes for company representative to speak; typically 50-70 doctors are in attendance each of the three days

Student Lunch Sponsor - \$1200

Signage at entrance to room; 5 minutes for company representative to speak; average of 20 dental students present for a program typically given by the national AGD president or other national AGD figure

Speaker Grants - \$1000

Signage at entrance to lecture room and mentioned in room before course and at course break(s); beneficial if you are not already sponsoring a specific course speaker

Coffee Break/Continental Breakfast

Station Sponsor - \$750 (3 available)

Signage for the whole day (until station is broken down after last afternoon coffee break); station is typically set up in the center of the center of the exhibit hall area

Wellness Series Sponsor - \$1000

Sponsor the newest events of the conference: a Friday Fun Run and a Saturday beach stretch on the pool deck; company name included with social media posts of the event; naming rights for the events (ex: "Smith Bur's Friday Fun Run")

Conference Mobile App Sponsor - \$750

recognition on intro/splash page of conference's mobile app (exclusive to one company)

Saturday Tailgate Keg Sponsor - \$750

Signage at football "tailgate" gathering

Saturday Tailgate Snacks Sponsor - \$750

Signage at football "tailgate" gathering

SUGGESTIONS? QUESTIONS?

Contact Amber Dodd, our executive secretary,
and we will be happy to help!

alabamaAGD@gmail.com 205-657-0854



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