

# 45th ANNUAL REVIEW OF DENTISTRY

PRESENTED BY THE ALABAMA & MISSISSIPPI AGD

SEPTEMBER 6-7, 2018

Hilton Sandestin Golf & Beach Resort - Destin, FL



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## MEETING PROGRAM



# WELCOME MESSAGE FROM OUR PRESIDENT

Dear Members and Guests,

As the 2018 President of the Alabama Academy of General Dentistry, I would like to invite you to join us at the beautiful **Hilton Sandestin in Destin, Florida, September 6-8, 2018** for the 45th Annual Review of Dentistry, hosted by the Alabama and Mississippi Academies of General Dentistry.



Dr. Derrick Mendez  
Alabama AGD 2018 President

This will be the second year we will be back on the beach side of the Sandestin Resort. Not only is this a much more convenient location for beach recreation after the meeting, but the multiple dining options on the property mean you don't even have to leave the Hilton for the duration of your stay.

After the conclusion of our Thursday and Friday courses, I'd encourage you to join us for two special evening social events we have planned for you. Thursday we will be having our **2nd Annual Sunset Welcome Reception** for everyone who has registered for the meeting. This will be a great opportunity for you to catch up with old friends, network with some of our vendors, and relax while watching the sunset! Friday, you will want to make sure you attend our Exhibit Hall Party. We will be providing drinks and hors d'oeuvres while giving away thousands of dollars' worth in door prizes. You don't want to miss either event!


Come be a part of one of the **premier AGD constituent CE events in the country** at one of the most gorgeous beaches in the world. Bring your family and make some memories!

Sincerely,

Derrick Mendez, DMD - 2018 Alabama AGD President  
Bob DeShazer, DMD, MAGD - Exhibit Chair

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## ANNUAL REVIEW OF DENTISTRY

PRESENTED BY THE ALABAMA & MISSISSIPPI AGD



# WHY CHOOSE OUR CONFERENCE?

## THE CONTINUING EDUCATION

This year we are bringing you over **75 hours of CE** to choose from; 16 of those are hands-on hours. New for this year, we have implemented a **3-day implantology track**, which includes a full day of hands-on instruction.

## THE VENUE

This is the second year we will be back at the beautiful Hilton Sandestin. You will enjoy **direct beach access** and have convenient access to restaurants, nightlife, and all the other fantastic benefits of the Sandestin Resort.

## OPPORTUNITY TO RELAX & NETWORK

On Thursday, we will hold our **2nd Annual Sunset Welcome Reception** on the Hilton's outdoor beach deck. Friday evening you won't want to miss our yearly **Exhibit Hall Party** where we give away a few thousand dollars worth of door prizes. All registrations include access to both events, which will each feature hors d'oeuvres and drinks for your enjoyment.



### Implantology Subject Track Courses

*Thursday*

Dr. Chris Salierno - Prosthetic Complications & Dental Implants

*Friday*

Dr. Todd B. Engel - The Surgical G.P. - Day 1

*Saturday*

Dr. Todd B. Engel - The Surgical G.P. - Day 2 HANDS-ON

### Courses for the Whole Team (great for hygienists & assistants)

*ThurAM:* Dr. Patricia DeVilliers - 2018 Oral Pathology Update

*Fri AM:* Dr. Jennifer Doobrow - Committing Your Practice to Ultimate Patient Care

*Fri PM:* Dr. Mia Geisinger - Infection Control in a Dental Healthcare Setting -AND- Oral Hygiene Controversies

*SatAM:* Mr. Scott Herndon - CPR Certification Course

SPEAKER	COURSE	COURSE CREDIT	TIME
Mr. Keith Pugh	Keynote Address: The ABC's of Leadership	1 hour (lecture) 770 Self-improvement	8-9 am
Dr. Chris Salierno	Prosthetic Complications and Dental Implants	7 hours (lecture) 690 Implants	9am - 12pm 1pm - 5pm
Dr. Patricia DeVilliers	2018 Oral Pathology Update	3 hours (lecture) 730 Oral Pathology	9am - 12pm
Dr. Patricia DeVilliers	Oral Biopsy Techniques (HANDS-ON, \$75)	4 hours (participation) 730 Oral Pathology	1pm - 5pm
Dr. T. Bob Davis	Fixed Prosthodontics...Bridges to Success!	3 hours (lecture) 610 Fixed Prosthodontics	9am - 12pm
Dr. T. Bob Davis	Fixed Prosthodontics...Bridges to Success! (HANDS-ON, \$75)	4 hours (participation) 610 Fixed Prosthodontics	1pm - 5pm
Maddox Casey, Sae Evans, & Mrs. Amy Williams	Part 1: Most Loyal Employee or Best Embezzler? Part 2: Demystifying Cybersecurity: How to Prepare & Respond	3 hours (lecture) 550 Practice Management	1pm - 4pm
<b>EVENING EVENT:</b>	<b>2nd Annual Sunset Welcome Reception, 6-8 PM</b>	<b>DAY 1 - THURSDAY</b>	
Dr. Todd B. Engel	The Surgical GP Day 1 (required for the Day 2 hands-on portion)	8 hours (lecture) 690 Implants	8am - 12pm 1pm - 5pm
Dr. Jennifer Doobrow	Committing Your Practice to Ultimate Patient Care: An Interdisciplinary Team Approach From Tooth Preservation to Tooth Replacement	4 hours (lecture) 490 Periodontics	8am - 12pm
Dr. Jennifer Doobrow	Perio Plastic and Regenerative Procedures to Enhance Your Restorative Outcomes	4 hours (lecture) 490 Periodontics	1pm - 5pm
Dr. Chris Bowman	"Getting More YES's" Advanced Dental Communication Course	8 hours (lecture) 550 Practice Management	8am - 12pm 1pm - 5pm
Mr. Scott Herndon	CPR Certification Course (\$50)	4 hours (participation) 142 Med. Emer. Training & CPR	8am - 12pm
Dr. Mia Geisinger	Infection Control in a Dental Healthcare Setting	2 hours (lecture) 148 Infection Control	1pm - 3pm
Dr. Mia Geisinger	Oral Hygiene Controversies "Flossgate", Oil Pulling, and Activated Charcoal Dentifrice: Oral Hygiene in the Age of Pinterest and Dr. Google	2 hours (lecture) 149 Multi-disciplinary topics	3pm - 5pm
<b>EVENING EVENT</b>	<b>Friday Night Exhibit Hall Party, 5:30 PM</b>	<b>DAY 2 - FRIDAY</b>	
Dr. Todd B. Engel	The Surgical GP - Day 2 (HANDS-ON, \$150)	8 hours (participation) 690 Implants	8am - 12pm 1pm - 5pm
Dr. Amy Hartsfield	The Missing Link for Your Patients' Problems: Orofacial Pain and Sleep	3 hours (lecture) 200 Orofacial Pain	8am - 11am
Mr. Todd Doobrow	The Most Common Mistakes in Retirement Planning	4 hours (lecture) 550 Practice Management	8am - 12pm
Various	e-Poster & Case Presentation Sessions, Hosted by Drs. Milton Essig & Toni Neumeier	2-3 hours (lecture) 149 Multi-disciplinary topics	8am - 11am
Mr. Scott Herndon	CPR Certification Course (\$50)	4 hours (participation) 142 Med. Emer. Training & CPR	8am - 12pm
<b>DAY 3 - SATURDAY</b>			

# MR. KEITH PUGH

## COURSE TITLE

### Keynote Address: The ABC's of Leadership

8AM - 9AM

## AGD Subject Code

770 Self-improvement

## Course Style

Lecture - 1 hour



## Course Description

You will not want to miss the opportunity to hear our Keynote Speaker for this year's conference. Keith Pugh is one of Bear Bryant's "Wishbone Boys." He was the leading receiver on two of Alabama's National Championship teams (1978 & 1979.) Even if you are not an Alabama fan, don't stay away! Not only did he marry an Auburn girl who is from Florida (which covers a lot of our football territories), he is also a gifted speaker! He has been a pastor for over 30 years and people always say that "he's the real deal!" You will laugh at his dry sense of humor and likely, shed a tear at some of his stories of inspiration. So come ready to be blessed and encouraged by his words and leave this time together more committed to all that is important in your life, your work, and your world.

## BIOGRAPHY

**Pastor & Former AL Football Player**  
Tuscaloosa, AL

Keith Pugh has served as a head pastor since 1989 in Jackson, AL, Sylacauga, AL, and Tuscaloosa, AL. He was elected Civitan Citizen of the Year in 1994 in Jackson and was chosen by the Mobile Press Register as one of the 60 Future Leaders of South Alabama.

Keith's ability to lead was apparent on the football field as well. He was the starting wide receiver on the 1978 and 1979 National Championship teams. During his years at the University of Alabama, he received the "Bart Starr Award" (Outstanding PCA Member), the "Ray Perkins Most Improved Receiver Award 1977", "ALL-SEC Academic Team 1977-1978, and the "Chevrolet's Most Valuable Player-ABC TV" 1979 Miami game. After graduating from the University of Alabama with a B.S. in General Business Education, he went on to receive his Master of Divinity from the New Orleans Baptist Theological Seminary.

Keith and his wife, Teresa have been married for 38 years and have three children and ten grandchildren.

# DAY ONE

Thursday, September 6th

# DR. CHRIS SALIERNO

## BIOGRAPHY

**General Dentist**  
Long Island, NY

Dr. Chris Salierno is a general dentist from Long Island, New York. He graduated from Stony Brook School of Dental Medicine in 2005. Dr. Salierno has served as the National President of the American Student Dental Association, Chair of the ADA New Dentist Committee, and as President of his local dental society. He lectures internationally on clinical dentistry, practice management, and leadership development. His material can be viewed on his blog, The Curious Dentist. In 2014, Dr. Salierno became the Chief Editor of Dental Economics.



## COURSE TITLE

### Prosthetic Complications and Dental Implants

9AM - 12PM | 1PM - 5PM

**AGD Subject Code**  
690 Implants

**Course Style**  
Lecture - 7 hours

## Course Description

A distinction must be made between implant survival and implant success. Survival means there is still some level of osseointegration of the implant in the bone. However, more discerning patients and dental teams have noted a host of complications that will not permit us to use the word "success" when describing many cases. Achieving long term esthetics, function, and peri-implant health has become more important as we raise the standards for implant therapy. It is simply not enough to achieve osseointegration anymore.

## Learning Objectives

- Types of complications- functional, hygienic, and cosmetic
- Management of common restorative challenges
- Best practices to reduce and avoid complications
- Fabrication of implant-supported provisionals
- Management of overhead and determining profitability

**DAY ONE**  
Thursday, September 6th



**Implantology  
Track Course**



# DR. PATRICIA DEVILLIERS

## COURSE TITLES

### 2018 Oral Pathology Update

9AM - 12PM

### Oral Biopsy Techniques

1PM - 5PM

#### AGD Subject Code

730 Oral Medicine, Oral Diagnosis, Oral Pathology

#### Course Style

Lecture: 3 hours (AM)

Hands-on: 4 hours (PM)

**Participation Fee: \$75 (PM Only)**



## BIOGRAPHY

### Dentist & Pathologist

Birmingham, AL

Dr. Patricia Devilliers is a diplomate of the American Board of Oral and Maxillofacial Pathology. She is the owner of DynamicPathology, a biopsy service covering Florida and Alabama. She is an adjunct assistant professor in the Department of Anatomic Pathology, School of Medicine, at the University of Alabama at Birmingham. Dr. DeVilliers completed her Oral and Maxillofacial Pathology residency at the University of North Carolina at Chapel Hill in 2006.

## Course Description AM

2018 Oral Pathology Update covering the following topics:

1. Cases in pediatric oral pathology: common and unusual entities, relevant to the entire dental community
2. Evaluating potentially malignant disorders in the oral cavity: understanding the ADA clinical practice guide
3. Practical and clinical implications for the practicing dentist regarding the new 2017 4th Edition of the World Health Organization of Head and Neck Tumors: new entities, new classifications and how to formulate a differential diagnosis of these lesions quickly and accurately

## Learning Objectives AM

Provide an update on some of the most relevant topics in oral pathology, providing a practical understanding of differential diagnosis, clinical implications and treatment options.

## Course Description PM

The Oral Biopsy Techniques Hands-on Course is specifically designed for general dentists. The focus will be on soft tissue lesions, when to biopsy within the scope of a general practice and when to refer to a specialist. Also, clinical photography is used widely in the dental community for the purposes of documentation of clinical lesions and remote consultation. This topic will be covered by reviewing simple photography techniques, storage of images as well as appropriate clinical notes; all essential for dental-legal purposes and HIPAA compliance.

## Learning Objectives PM

Participants will become familiar with basic biopsy techniques using appropriate instruments. Each participant will get a biopsy kit. This course will be in compliance with the AGD requirements for a hands-on course.

# DAY ONE

Thursday, September 6th



# DR. T. BOB DAVIS

## BIOGRAPHY

**Dentist**  
Dallas, TX

Dr. T. Bob Davis is a native of Troy, AL and a graduate of Samford University majoring in Chemistry. He received his Doctor of Dental Medicine degree from the University of Alabama School of Dentistry. He also has obtained a Mastership in the Academy of General Dentistry. Dr. Davis served as a Captain in the U.S. Air Force and has practiced general dentistry for 46 years in Dallas, TX.

The vocation of dentistry has allowed him to serve leadership roles in the ADA, AGD, and ADI. As a Fellow of the four major dental honor societies, he currently serves as President of the Academy of Dentistry International, and served as the 1991 Chairman of the Dallas Mid-Winter Dental Convention. Having lectured internationally and having been quoted in publications, one of his favorite honors was being named by his Texas peers as "Texas Dentist of the Year 2014."

His avocation of music is well known. He has recorded over eleven albums of his piano stylings. Dr. Davis has been the convocation pianist for over a decade for AGD and ADI and now for the International College of Dentists. Dr. Davis has been on dental mission trips for over 40 years taking many in the dental field to Central America.

He has been married to his wife, Janis, since 1969. They have three children and seven grandchildren who all live within 30 minutes of each other!



## COURSE TITLE

### Fixed Prosthodontics... Bridges to Success!

9AM - 12PM | 1PM - 5PM

**AGD Subject Code**  
610 Fixed Prosthodontics

**Course Style**  
Lecture: 3 hours (AM)  
Hands-on: 4 hours (PM)  
**Participation Fee: \$75 PM Only**

## Course Description

Dr. T. Bob Davis will address some of the complaints and concerns that patients have regarding implants and traditional fixed bridges and offer a third option for patients. He will also present a vast range of case studies with proof of how the gums, teeth and bone LOVE this bridge.

## Learning Objectives

During this course the participant will learn to select cases, prepare anterior/posterior teeth, seat and give post-op instructions. The participant will also be informed of the lab science to assure proper manufacture.

**DAY ONE**  
Thursday, September 6th

# MR. D. MADDOX CASEY

## COURSE TITLE

### Most Loyal Employee or Best Embezzler?

1 PM - 2:30 PM

## AGD Subject Code

550 Practice Management and Human Relations

## Course Style

Lecture: 1.5 hours (PM)



## Course Description

According to the U.S. Chamber of Commerce, one of every three business failures is the direct result of employee theft. Don't let your practice be a target.

## Learning Objectives

Maddox Casey will explain:

- How to detect warning signs and address employee embezzlement
- How to take steps to prevent your practice from being a target
- How to handle an investigation and termination of an employee suspected of embezzlement

## BIOGRAPHY

### CPA, Practice Leader

Birmingham, AL

Maddox Casey is a Member of Warren Averett and the practice leader for the Firm's healthcare division. His team serves over 650 physician clients across the Southeast. Maddox helps physicians increase and maintain profitability in the turbulent times of healthcare regulations. He is a firm believer that through proper planning and education of current policies, he can help his clients thrive. Maddox is a frequent speaker for medical organizations across the country. He resides in Birmingham with his wife and three children.

# DAY ONE

Thursday, September 6th

# MS. AMY M. WILLIAMS

## BIOGRAPHY

**Consultant**  
Birmingham, AL

Amy M. Williams serves as a Business Development Consultant on behalf of the team. Amy works closely with a team of highly specialized Technical Engineers, Software Consultants and Security Specialists to assist and advocate on behalf of the needs of her clients. Amy is responsible for assuring excellence in our work product, building stronger client relationships and is fully committed to ensuring Warren Averett Technology Group provides a consistently superior client experience.



## COURSE TITLE

### Demystifying Cybersecurity: How to Prepare and Respond

2:30PM - 4PM

## AGD Subject Code

550 Practice Management and Human  
Relations

## Course Style

Lecture: 1.5 hours (PM)

## Course Description

Cyber attacks evolve every day as attackers become more inventive. It's critical to properly define cybersecurity and take steps to protect your practice.

## Learning Objectives

Amy Williams will explain:

- Why you must be concerned about cybersecurity
- The current threats to you and your practice
- Why you **MUST** be proactive, not reactive
- How to mitigate your risk and protect your patients' information

# DAY ONE

Thursday, September 6th

# DR. TODD B. ENGEL

## COURSE TITLE

### The Surgical G.P.

8AM - 12PM | 1PM - 5PM Friday  
8AM - 12PM | 1PM - 5PM Saturday

## AGD Subject Code

690 Implants

## Course Style

Lecture: 8 Hours AM & PM Friday

Hands-on: 8 Hours AM & PM Saturday

**Participation Fee: \$150 (Saturday Only)**



## Course Description

- Distinguishing the right implant procedures for the GP
- Anatomical consideration
- CT interpretation
- Creating the ideal prosthetic result
- Socket grafting principles

## Learning Objectives

- Identifying YOUR ideal case
- Distinguishing the appropriate cases to ensure successful outcomes
- Anatomical considerations
- CT interpretation
- Creating the ideal prosthetic outcome
- Hard Tissue topics
- Site preservation following extraction

## BIOGRAPHY

### Dentist

Cornelius, NC

Dr. Engel is a Diplomat of the International Congress of Oral Implantologists and maintains active membership status with the following associations: American College of Oral Implantology, Academy of Osseointegration, American Academy of Implant Dentistry, Academy of General Dentistry, American Dental Association, North Carolina Dental Society, California Dental Association, and Orange County Dental Society.

Dr. Engel has extensive experience in Dental Implant Rehabilitation, CT Guided Surgical Design, Complex Treatment Planning as well as Full Mouth Rehabilitation. Dr. Engel has hosted live radio, authored several articles and has been a featured keynote speaker both nationally and internationally on topics such as Dental Implants and Restorative Applications, Digital Radiography, CBCT--Cone Beam Technology, Ridge Augmentation and Socket Preservation, Treatment of the Edentulous Patient, Current Dental Materials as well as Comprehensive Treatment Planning on Medically Compromised Patients.

In 2005, Dr. Engel's life long dream of creating a learning institution where he could share, teach and motivate other dental professionals was realized by the inception of the Engel Institute. The Institute has grown to now include 4 locations with faculty both nationally and internationally and has trained well over 2000 dental professionals in its short tenure.

# DAY 2

Friday, September 7th



**Implantology  
Track Course**



# DR. JENNIFER DOOBROW

## BIOGRAPHY

**Periodontist**  
Cullman, AL

Dr. Jennifer Hirsch Doobrow, a Board Certified Periodontist, is the Owner and CEO of Periodontal and Implant Associates, Inc. located in Cullman, AL. She earned her DMD at the Medical University of South Carolina in 2007 and received her certification in Periodontics from the University of Alabama at Birmingham, (UAB) in 2010.

Dr. Doobrow is on the Executive Council and serves as the Corporate Advisory Chair for the Southern Academy of Periodontology. She holds Past-President positions in the Alabama Society of Periodontists and the Wilson Chenault Dental Study Club. In 2012, Dr. Doobrow was recognized as one of the University of Georgia's prestigious 40 Under 40.

Most recently, Dr. Doobrow was selected as one of the Top 10 Young Educators in America for 2017 by The Seattle Study Club, was inducted as a Fellow of the International College of Dentists as well as a Fellow of the American College of Dentists. She was also awarded the UAB School of Dentistry Outstanding Young Alumnus Award and was featured on Lifetime Network's "The Balancing Act" as well as on the "Dentistry Uncensored Podcast." She has published articles in Compendium, Implant Dentistry, Dentistry IQ, Surgical Restorative Resource and Perio-Implant Advisory, and lectures extensively throughout the United States on dental implants and periodontal regenerative therapies. Dr. Doobrow's office hosts an annual dental symposium in Cullman, AL with 1000 attendees in 2017.



## COURSE TITLE

**Committing Your Practice to Ultimate Patient Care: An Interdisciplinary Team Approach From Tooth Preservation to Tooth Replacement**

8AM - 12PM | 1PM - 5PM

**AGD Subject Code**  
490 Periodontics

**Course Style**  
Lecture: 8 hours

## Course Description

This exciting and interactive course emphasizes the interdisciplinary team approach to ultimate patient care. Defining your practice and developing effective strategies for patient communication to enhance case presentation and case acceptance is the key to differentiating your practice in our challenging economic environment. Emphasis is placed on elevating the entire dental team as a key partner in care from early detection, assessment and treatment planning from tooth preservation to tooth replacement. A highlight of this program is creating an evidence based patient workflow plan for periodontal, regenerative and implant therapies. Collaboration among YOUR dental team is vital to creating a positive and lasting patient experience. Today is the day to go from good to great.

## Learning Objectives

- Define the bi-directional relationship between periodontal health and other oral/systemic conditions
- Establish evidence based patient workflow plans for periodontal, regenerative, implant and implant maintenance therapies
- Identify periodontal health goals that will greatly impact effective case presentation and treatment acceptance
- Highlight the benefits of growth factors in hard and soft tissue regeneration
- Communicate the benefits of implants versus traditional crown and bridge
- Understand the impact that interdisciplinary care plays in a positive patient experience
- Develop an action plan and decision tree to promote comprehensive patient care

**DAY 2**  
Friday September 7th

# DR. CHRIS BOWMAN

## COURSE TITLE

### "Getting More YES's" Advanced Dental Communication Course

8AM - 12PM | 1PM - 5PM

## AGD Subject Code

550 Practice Management and  
Human Relations

## Course Style

Lecture: 8 Hours



## Course Description

Getting more "YES's" from your patients is not just an art...it's a skill that can be learned through proper training of not just the doctor(s), but the entire dental team. With a focus on discovery and diagnosis of dental problems and conditions through a coordinated team effort, plus "treatment for patients made easy", Dr. Bowman will share the strategies of ethical influence that guide patients toward requesting and accepting your best-option treatment recommendations.

During this full-day course, doctors and all team members will learn the critical communication skills that will help them confidently connect with prospective new patients and existing patients like never before. By knowing what to LISTEN for, and "what to say and how to say it", you can end the frustration of patients declining treatment and enjoy higher acceptance rates during every step of the patient relationship development process.

The end results: healthier happier patients who "repeat, review, and refer"...huge jumps in productivity...and higher levels of revenue and profit, independent of dental insurance limitations and restrictions.

## Learning Objectives

- How effective Dental Communications is THE 'missing link' in most practices
- How to "reel in" new patients when they call
- Why team members need to recognize dental problems and initiate 'the conversation' with patients in a non-threatening way
- Using digital photography to aid in "plain language" diagnosis and treatment planning
- Why presenting *treatment* is WRONG..and what you should be presenting instead
- How to handle insurance, financial, & scheduling/cancellation issues with ease
- Acquiring amazing patient reviews and testimonials from your patients
- BONUS: How to start an in-house Private Care Saving Program for patients with no insurance

## BIOGRAPHY

### Dentist

Charlotte, NC

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Dr. Chris Bowman is a full-time practicing dentist, speaker, author, and dental coach from Charlotte, NC. A graduate of the University of North Carolina--Chapel Hill School of Dentistry, he started Advanced Dentistry of Charlotte in 1996.

A consummate student of business systems, communications and marketing, Dr. Bowman is dedicated to helping dentists from the U.S. and internationally to achieve the highest levels of success and profitability in their practices. In 2005, he founded Dental Insiders, which provides coaching, consulting, and training programs for dentists and dental team members. Dr. Bowman has also served as a Clinical Instructor for Six Month Smiles since 2011.

Dr. Bowman has authored numerous articles on practice growth, communications, marketing, and internal business strategies. He has been a contributor to Dental Economics, The Profitable Dentist Magazine, 1000 Gems and several online dental publications and forums, including Dentistry IQ. He has also shared the stage internationally as a dynamic speaker with many of dentistry's leading speakers.

Most importantly, Dr. Bowman is married to his beautiful wife, Elizabeth and they have three amazing children: Reid (13), Kenan (12), and Olivia (10)...and their awesome yellow lab, Cooper.

# DAY 2

Friday, September 7th

# MR. SCOTT HERNDON

## BIOGRAPHY

**Regional Manager of Safety and Health** | Northport, AL

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For the twelfth year in a row, Scott will bring his experience and enthusiasm to the 45th Annual Review of Dentistry, instructing American Heart Association CPR classes.

Scott has over 33 years experience in occupational safety and health and emergency response as well as experience instructing. In addition to basic life support courses, Scott has been certified as a Fire Service Instructor and is an authorized OSHA Outreach Trainer, routinely serving as instructor trainer at the OSHA Training Center at the University of Alabama.

Scott is the Regional Manager of Safety and Health for a leading manufacturer of building products. In addition to managing efforts regarding accident prevention and OSHA compliance, he spends the majority of his time managing industry leading in the best practices for safety and health.

His past industrial experience includes steel making, petroleum refining, textiles, and other light/medium manufacturing.

In addition to his professional career, Scott volunteers as a Firefighter/EMT with the Carroll's Creek Fire Department in Tuscaloosa County, AL. Scott has been married to his lovely wife, Kay, for 40 years. They have two children and four grandchildren.



## COURSE TITLE

### CPR Certification Course

8 - 12 AM

## AGD Subject Code

142 Medical Emergency Training & CPR

## Course Style

Hands-On: 4 hours  
(AM Friday and Saturday)

## Course Description

Scott leads this course with enthusiasm and energy. Although there is always joking and fun, he takes training the participants very seriously, knowing that their proficiency in what they learn may possibly be needed to save a life one day.

Here is what past Alabama AGD conference participants have had to say about Scott's CPR classes:

- "Best CPR course I've had over the past 38 years of dental practice."
- "I am 64 years old, a retired dentist, and this is the best taught course I have ever taken."
- "Best CPR course and instructor I have had."
- "Most comprehensive treatment of subject matter I have received since dental school (28 years ago.)"
- "This was the most thorough training I have received in CPR. It was very obvious the instructor was knowledgeable and cared that everyone actually learned the technique."

## Learning Objectives

- The participant will be able to confidently and proficiently be able to perform CPR if the need should ever arise
- The participant will earn required CPR certification

# DAY 2

Friday, September 7th

# DR. MIA GEISINGER

## COURSE TITLE

### Infection Control in a Dental Healthcare Setting

1PM - 3PM

## AGD Subject Code

148 Infection Control

## Course Style

Lecture: 2 hours



## Course Description

This course focuses on the importance of implementation of an evidence-based infection control/exposure control protocol based upon Standard Precautions and Transmission-based Precautions within the dental office to prevent or minimize healthcare-associated infections. Underlying sources of infection and best practices for reduction of infectious transmission will be discussed.

## Learning Objectives

- Understand the rationale for and develop policies and practices intended to prevent or minimize healthcare associated infections in the oral healthcare setting
- Discuss issues related to air, water and fomites as a source of infectious agents in the healthcare settings
- Understand the role of and implement vaccination strategies intended to reduce the risk of vaccine preventable diseases in the oral healthcare setting
- Understand the roles and implement the uses of personal protective equipment and appropriate hand hygiene
- Understand the role of and incorporate engineering and work practice controls to eliminate or isolate hazards in the workplace
- Understand the role of an implement environmental infection control to provide a safer work environment
- Understand the importance of post-exposure follow-up and associated policies and practices to reduce the risk of post-exposure infection
- Understand the principles of and implement transmission-based precautions to prevent the potential spread of specific diseases
- Discuss and implement strategies for other issues related to environmental infection prevention and control in healthcare settings

## BIOGRAPHY

### Periodontist

Birmingham, AL

Mia Geisinger, DDS, MS is an Associate Professor in the Department of Periodontology in the University of Alabama at Birmingham (UAB) School of Dentistry. At UAB, she is the Director of Advanced Education in Periodontology and Director of Faculty Development and Support. Dr. Geisinger received her B.S. in Biology from Duke University, her DDS from Columbia University School of Dental Medicine, and her MS and Certificate in Periodontology and Implantology from the University of Texas Health Science Center at San Antonio.

Dr. Geisinger is a Diplomate in the American Board of Periodontology. She serves as the Immediate Past President of the American Academy of Periodontology Foundation and is the Chair of the AAP's Task Force on Women in Periodontics. She currently serves on the ADA's Council on Scientific Affairs and is the Chair of the ADA Seal Subcommittee. She also serves on the ADA CDEI CE committee and the executive board of the Southern Academy of Periodontology.

# DAY 2

Friday, September 7th



## BIOGRAPHY (cont.)

**Periodontist**  
Birmingham, AL

*[continued from previous page]*

Dr. Geisinger has authored over 35 peer-reviewed publications and her research interests include periodontal and systemic disease interaction, implant dentistry in the periodontally compromised dentition, and novel treatment strategies for oral soft and hard tissue growth. She lectures nationally and internationally on topics in periodontology and oral healthcare.

# DAY 2

Friday, September 7th

**AGD Subject Code**  
149 Multi-disciplinary topics

**Course Style**  
Lecture: 2 hours

**COURSE TITLE**

## Oral Hygiene Controversies

"Flossgate", Oil Pulling, and Activated Charcoal Dentifrice: Oral Hygiene in the Age of Pinterest and Dr. Google

3PM - 5PM

## Course Description

Four of the top 5 results for a Google search for "Best Toothpaste" yield dentifrices that do not contain fluoride and are not approved by the American Dental Association (ADA). A Pinterest search for "Oral Hygiene" reveals everything from a recommendation for homemade bicarbonate toothpaste to oil pulling to a detailed description of the optimal method of flossing. In 2016 the Associated Press published an article entitled "Turns out Flossing is Overrated" claiming that there is no evidence that flossing affords an adjunctive benefit to brushing. With all of the information our patients are bombarded with, how do we help them develop an individualized course of oral home care practices and products that best suit their needs to optimize and maintain their oral health? This course focuses on an evidence-based, patient-centered approach to oral hygiene and an informed discussion of the vast array of oral hygiene products that our patients may be using.

## Learning Objectives

- Address "Flossgate" questions generated by patients related to media coverage of the omission of flossing recommendations from the 2015-2020 U.S. Dietary Guidelines.
- Apply the current scientific literature about the benefits, if any, of flossing and other interdental cleaning aids in addition to tooth brushing in their practice for patient benefit.
- Discuss with patients the optimal strategies and rationale for oral hygiene, including interdental cleaning.
- Discuss currently marketed products for oral home care and the evidence that supports and/or does not support their use.
- Discuss holistic and/or anecdotal practices for oral hygiene and their background as well as the current evidence, or lack thereof, to support their implementation.
- Develop home care recommendations that focus on evidence-based strategies for oral health and emphasize individualized patient care recommendations based upon patient needs.
- Discuss the importance of preventive strategies for oral diseases including maintaining good oral hygiene in order to promote oral and overall well-being with a wide range of interdisciplinary colleagues and patients.

# MR. TODD DOOBROW

## COURSE TITLE

### The Most Common Mistakes in Retirement Planning

8AM - 12PM

## AGD Subject Code

550 Practice Management and Human Relations

## Course Style

Lecture: 4 hours (AM)



## Course Description

There are countless approaches to saving for your ideal retirement and just as many landmines and blind spots waiting to destroy your nest egg. After briefly reviewing the pros and cons of widely-followed retirement strategies, we will have an interactive discussion regarding the most common retirement planning potholes and oversights, the quickest ways to identify them, and most importantly, what you can do to make sure they do not negatively impact your golden years. You have worked hard to get ready for life's next chapter, don't let simple mistakes cost you your dream.

## BIOGRAPHY

### Certified Financial Planner

Birmingham, AL

Todd believes proper financial planning requires delicately balancing client needs, monetary capabilities and desired outcomes and is committed to developing long term relationships that optimize them all. He strives to serve his clients effectively, efficiently, and distinctively, whatever their financial objectives may be and ensures his clients understand their financial plans, along with the risks and reward of each portfolio selection.

Todd is originally from Charlotte, NC and moved to Birmingham, AL in 2006 when his wife, Dr. Jennifer Doobrow, was accepted to UAB's Periodontal Residency program. Todd holds a B.S. in Business Administration from UNC-Chapel Hill and an MBA in Investments from The Citadel and began working in the financial services industry in 1998. To better serve his clientele, the majority of which are dental and medical doctors and team members, he carries NASD Series 24,7, and 66 creditals, Life, Health and Variable Insurance licenses and has earned the prestigious Certified Financial Planner®, Retirement Income Certified Planner®, and Chartered Financial Consultant® designations.

# DAY 3

Saturday, September 8th

# DR. AMY HARTSFIELD

## BIOGRAPHY

### Dentist

Homewood AL

Dr. Amy Hartsfield has an undeniable passion for helping others achieve optimal oral health. She began pursuing that passion at Auburn University where she studied biomedical sciences and graduated Magna Cum Laude. In 2004, Amy dove deeper into the field and received her doctorate of dental medicine from the University of Alabama School of Dentistry. Since then, she has become a sought-after professional in the greater Birmingham area for her premium dental services.

Fueled by personal struggles, she has since completed over 450 hours of Orofacial Pain and Dental Sleep Medicine continuing education and continues to educate herself regularly on the latest dental techniques and health trends. She is a member of the American Academy of Orofacial Pain, American Dental Association, and the Academy of General Dentistry.

Outside of dentistry, Dr. Hartsfield is a member of Dawson Memorial Baptist Church. She enjoys spending time with her family and friends. She loves to water ski, snow ski, sew and run. She lives in Homewood, Alabama with her husband and son.



### COURSE TITLE

## The Missing Link for Your Patients' Problems: Orofacial Pain & Sleep

8AM - 11AM

### AGD Subject Code

200 Orofacial Pain

### Course Style

Lecture: 3 hours (AM)

## Course Description

This course is a thorough overview of a recent case study where both orofacial pain and sleep problems played a factor in the patient's personal and mental life. During the course, Dr. Hartsfield will cover sleep breathing disorders, the signs and symptoms, the possible treatments, and effects of sleep in pain. In addition, she will discuss the relationship of OSA (Obstructive Sleep Apnea) and TMD, as well as non-odontogenic toothaches. She will tie together the benefits of working local sleep centers, ENT's and other physicians to dive past the teeth and search for the root of a patient's problems.

# DAY 3

Saturday, September 8th

# HOTEL RESERVATIONS

This year, our regional annual meeting continues the standard of top-notch CE on the grounds of the beautiful Hilton Sandestin Beach Golf Resort & Spa in Florida. That's right—that means we're staying right on the beach!

Having undergone a stunning \$30 million transformation that was just completed in 2015, the Hilton Sandestin is better than ever. We know you will enjoy the beach just as much as you enjoy the wonderful program we have planned for you.

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\*Discounted rates end August 4th



## CE POLICY

All attendees of every course must **sign** at the end of each session to confirm their presence at the course. This is how we verify attendance and thus your eligibility for CE credit for the course.

## CANCELLATION/REFUND POLICY

All refund/cancellation requests must be received in writing either via email or standard postal mail.

- Only requests made at least **30 days prior** to the start of the meeting will receive a full refund.
- An administrative fee of \$50.00 will be charged if the cancellation request is received between **29 to 8 days (inclusive) prior** to the meeting.
- Pre-registration is considered closed **7 days prior** to the meeting and refund requests will not be granted after this time.
- Early-bird registration rates are the exception to the above policies; they are **non-refundable from the time of registration**.

Any registrant denied a refund that has extenuating circumstances is eligible to appeal in writing to the Board of Directors for special consideration. The written request must include details and any documentation of the extenuating circumstance. Furthermore, the appeal must be received within 30 days of the close of the meeting.



# REGISTRATION RATES & COURSE FEES

REGISTER BY:	JULY 15	AUGUST 15	AFTER AUG. 15 OR ONSITE
AGD Member Dentist	\$350	\$450	\$595
Non-Member Dentist	\$525	\$625	\$735
Retired Dentist	\$120	\$120	\$120
Dental Student or Resident	\$30	\$30	\$30
1st & 2nd Year Dentist*	\$60	\$60	\$60
Dental Team Members**	\$120	\$120	\$120
Spouses & Other Guests^	\$40	\$40	\$40
Dr. DeVilliers - Oral Pathology Hands-on (4 hours)	\$75	\$75	\$75
Dr. Davis - Fixed Pros Hands-on (4 hours)	\$75	\$75	\$75
Dr. Engel - Implants Hands-on (8 Hours)	\$150	\$150	\$150
Mr. Herndon CPR Certification	\$50	\$50	\$50
e-Poster or Case Presentation Submission	No additional charge		
THU: Sunset Welcome Reception	Ticket included with registration, by request^^		
FRI: Exhibit Hall Party	Ticket included with registration, by request^^		

**ONLINE REGISTRATION:**

register now at  
[www.alagd.com](http://www.alagd.com)

## Rate Details & Other Information

\* *1st & 2nd Year Dentist: Graduated or completed residency in 2016 or after*

\*\* *Dental Team Members: Includes hygienists, assistants, officer managers, and other members of the auxiliary dental team that are attending with a AL or MS AGD dentist; if dentist will not be in attendance, at least one member of the team must register at the doctor rate*

^ *Spouses & Other Guests: Includes guests who wish to register to attend social events who are NOT part of a dental team; however, there is no charge for children 16 and under as long as they are indicated during registration*

^^ *The Thursday & Friday evening social events will be ticketed events; **only registered attendees with a ticket will be admitted***

# THE ALABAMA & MISSISSIPPI AGD WOULD LIKE TO THANK OUR 2017 CORPORATE SPONORS

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